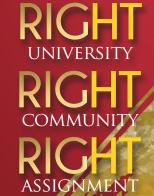


CELEBRATION OF THE



Saturday, June 4, 2022 6 p.m.

SPONSORSHIP OPPORTUNITIES

CELEBRATION OF THE RIGHT UNIVERSITY RIGHT COMMUNITY RIGHT ASSIGNMENT

Saturday, June 4, 2022 6 p.m.

Fairmont Hotel

101 Red River Street Austin, TX 78701

FEATURING

Dinner Entertainment Dance

SEMI-FORMAL ATTIRE
Sneakers Recommended

Early reservations for prime seating and specific sponsorships are currently being accepted. For more information, please contact Linda Y. Jackson, Vice President for Institutional Advancement, at 512.505.3006, by email at lyjackson@htu.edu or advancement@htu.edu.



HOW YOU CAN SUPPORT

Dr. Colette Pierce Burnette has announced her retirement from Huston-Tillotson University. Please join us in celebrating her seven-year tenure as our first female President & CEO of the combined institutions.

The retirement celebration is slated as a fundraiser supporting an endowed scholarship in honor of her parents, Ruth and Colon Pierce.

Friends of the University have an opportunity to support the fundraising with the purchase of sponsorship packages ranging from \$5,000-\$100,000. Sponsorship package benefits include reserve table seating, recognition at the event and in all promotional materials.

Direct questions and giving requests to advancement@htu.edu.

PLANNING COMMITTEE

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Ms. Yolanda Miller

Ms. Pamela Benson Owens

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Mr. Gregory L. Smith

UNDERWRITING OPPORTUNITIES

THE RIGHT UNIVERSITY UNDERWRITER AT \$100,000

- VIP mention in the program, program video, gift reports, webpage, and Austin-area media outlets
- Exclusive naming opportunity as presenting sponsor, including company logo in print and online materials
- Full page ad, in event program and logo on website event page, mentioned in press release
- VIP reception and reserved tables for (2) tables for 20 guests
- Logo on step and repeat
- One hotel room at the event venue for Host on event night
- Tables signage with sponsor name
- Public recognition via social media post during event

THE RIGHT COMMUNITY UNDERWRITER AT \$50,000

- VIP mention in the program, program video, gift reports, webpage, and Austin-area media outlets
- Company logo in print and online materials
- Company logo integrated in illuminated event decor
- 1/2 page ad in program
- Logo on step and repeat
- VIP reception and reserved (1) table for 10 guests
- One hotel room at the event venue for sponsor/host on event night.
- Table signage with sponsor name
- Public recognition via social media post during event

THE RIGHT SCHOLARSHIP UNDERWRITER AT \$20,000

- VIP mention in the program, program video gift reports, webpage, and Austin-area media outlets
- Company logo in print and online materials
- Signage at bars and logo placement on cocktail napkins
- 1/4 page ad in program
- VIP Reception and reserved (1) table for 10 guests
- One hotel room at the event venue on event night
- Table signage with sponsors name
- Public recognition via social media post

UNDERWRITING OPPORTUNITIES

THE RIGHT CELEBRATION UNDERWRITER AT \$15,000

- VIP mention in the program, program video, gift reports, webpage, and Austin-area media outlets
- Company logo in print and online materials
- Signage at event during band performance
- 1/4 Page ad in the program
- VIP Reception and reserved table for 8 guests and two HT students
- · Logo on step and repeat
- Table signage with sponsors name

THE RIGHT DESTINATION UNDERWRITER AT \$5,000

- VIP mention in the program, program video, gift reports, webpage, and Austin-area media outlets
- Company logo in print and online materials
- Signage at event during band performance
- 1/4 Page ad in the program
- Reserved table for 10 guests
- Table signage with sponsors name



RESPONSE FORM

SPONSORSHIP LEVELS				PROGRAM BOOK ADVERTISING FORM				
	\$100,000	The RIGHT University Underwriter			Ad Sizes and Specifications			
	\$50,000	The RIGHT Community Underwriter		□ \$60/Ha	5125/Full-Page color (for all major sponsors) 560/Half-Page color			
	\$20,000	The RIGHT Scholarship Underwriter		□ \$40/Quarter-Page color□ \$25/Business Card color				
	\$15,000	The RIGHT Celebration Underwriter						
	\$5,000	The RIGHT Destination Underwriter						
	\$	I am unable to attend, but please accept my donation	on.	Full Page 8.5"W x 11"H	Half Page 8.5"W x 5.5"H	Quarter Page 4.25"W x 5.5"H	Business Card 3.5"W x 2"H	
TOTAL								
<u>NAN</u>	ИЕ							
TITL	E							
CON	1PANY							
ADDRESS						SUITE		
CITY	′			S	TATE	ZIP		
PHONE E-MAIL								
	CHECK ENCLOS	SED (Make checks payable to Huston-Til	lotson Univ	ersity and mail to:	900 Chicon Stree	t Austin, TX 78702-2	2795)	
☐ CREDIT CARD ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS								
Pay online at https://htu.edu/celebration Complete the form below or make online individual and corporate payments at:Huston-Tillotson Advancement (htu.edu)								
CREDIT CARD NUMBER				CVC#		EXP		
SIGI	NATURE							
□ PLEASE INVOICE US FOR THE AMOUNT DUE: \$								
ALL	CONTRIBUTIO	NS ARE TAX-DEDUCTIBLE TO THE FUL	LEST EXTE	NT ALLOWED BY	LAW.			
PAY ONLINE AT TABLE GUESTS (10): Submit guest names by M HTTPS://HTU.EDU/CELEBRATION						nes by May 19, 20)22	
MAI Hus Attr Vice 900 Aus 512	KE CHECKS I ston-Tillots n: Linda Y. 2 President for Chicon Str stin, Texas 7 2.505.3006	or Institutional Advancement reet 18702-2795						
FAIRMONT HOTEL: Parking available in the hotel or public lots near the hotel.								

Valet based upon availability.

CELEBRATION OF THE



DeVry Anderson

Byrd Bonner

Tisha Christopher

Katrine Formby

Bishop Robert E. Hayes, Jr.

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