



CELEBRATION OF THE RIGHT UNIVERSITY RIGHT COMMUNITY RIGHT ASSIGNMENT



Saturday, June 4, 2022
6 p.m.

SPONSORSHIP OPPORTUNITIES

CELEBRATION OF THE
RIGHT
UNIVERSITY
RIGHT
COMMUNITY
RIGHT
ASSIGNMENT

Saturday, June 4, 2022
6 p.m.

LOCATION
Fairmont Hotel

101 Red River Street
Austin, TX 78701

FEATURING

Dinner
Entertainment
Dance

SEMI-FORMAL ATTIRE
Sneakers Recommended

Early reservations for prime seating and specific sponsorships are currently being accepted. For more information, please contact Linda Y. Jackson, Vice President for Institutional Advancement, at 512.505.3006, by email at lyjackson@htu.edu or advancement@htu.edu.



HOW YOU CAN SUPPORT

Dr. Colette Pierce Burnette has announced her retirement from Huston-Tillotson University. Please join us in celebrating her seven-year tenure as our first female President & CEO of the combined institutions.

The retirement celebration is slated as a fundraiser supporting an endowed scholarship in honor of her parents, Ruth and Colon Pierce.

Friends of the University have an opportunity to support the fundraising with the purchase of sponsorship packages ranging from \$5,000-\$100,000. Sponsorship package benefits include reserve table seating, recognition at the event and in all promotional materials.

**Direct questions and giving requests
to advancement@htu.edu.**



PLANNING COMMITTEE

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Mr. Dusty McCormick

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UNDERWRITING OPPORTUNITIES

THE RIGHT UNIVERSITY UNDERWRITER AT \$100,000

- VIP mention in the program, program video, gift reports, webpage, and Austin-area media outlets
- Exclusive naming opportunity as presenting sponsor, including company logo in print and online materials
- Full page ad, in event program and logo on website event page, mentioned in press release
- VIP reception and reserved tables for (2) tables for 20 guests
- Logo on step and repeat
- One hotel room at the event venue for Host on event night
- Tables signage with sponsor name
- Public recognition via social media post during event

THE RIGHT COMMUNITY UNDERWRITER AT \$50,000

- VIP mention in the program, program video, gift reports, webpage, and Austin-area media outlets
- Company logo in print and online materials
- Company logo integrated in illuminated event decor
- 1/2 page ad in program
- Logo on step and repeat
- VIP reception and reserved (1) table for 10 guests
- One hotel room at the event venue for sponsor/host on event night.
- Table signage with sponsor name
- Public recognition via social media post during event

THE RIGHT SCHOLARSHIP UNDERWRITER AT \$20,000

- VIP mention in the program, program video gift reports, webpage, and Austin-area media outlets
- Company logo in print and online materials
- Signage at bars and logo placement on cocktail napkins
- 1/4 page ad in program
- VIP Reception and reserved (1) table for 10 guests
- One hotel room at the event venue on event night
- Table signage with sponsors name
- Public recognition via social media post

UNDERWRITING OPPORTUNITIES

THE RIGHT CELEBRATION UNDERWRITER AT \$15,000

- VIP mention in the program, program video, gift reports, webpage, and Austin-area media outlets
- Company logo in print and online materials
- Signage at event during band performance
- 1/4 Page ad in the program
- VIP Reception and reserved table for 8 guests and two HT students
- Logo on step and repeat
- Table signage with sponsors name

THE RIGHT DESTINATION UNDERWRITER AT \$5,000

- VIP mention in the program, program video, gift reports, webpage, and Austin-area media outlets
- Company logo in print and online materials
- Signage at event during band performance
- 1/4 Page ad in the program
- Reserved table for 10 guests
- Table signage with sponsors name



Parking available in the hotel or public lots near the hotel. Valet based upon availability.

Business Card
3.5"W x 2"H

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CELEBRATION OF THE RIGHT UNIVERSITY RIGHT COMMUNITY RIGHT ASSIGNMENT

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