HUSTON-TILLOTSON UNIVERSITY

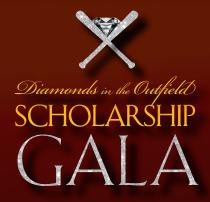
Diamonds in the Outsield SCHOLARSHIP

SPONSORSHIP OPPORTUNITIES

Saturday Evening
APRIL 15, 2017

HILTON AUSTIN

HUSTON-TILLOTSON UNIVERSITY



WHEN Saturday, April 15, 2017 6 p.m.

WHEREHilton Austin

500 E 4th Street Austin, TX 78701 512.482.8000

FEATURING

Dinner Entertainment Dance

Hall of Fame Award Recipient A Tribute to Negro League Baseball Players Diamonds off the Field Award Recognition

STRICTLY FORMAL ATTIRE

Ladies Long Gown | Gentlemen Black-Tie Sneakers Encouraged for Everyone

ENTERTAINMENT

Huston-Tillotson University Elite Combo and Friends

Early reservations for prime seating and sponsorships are now being accepted.

For more information and sponsorship opportunities, call Huston-Tillotson University at 512.505.3073.

www.htu.edu

Scholarship Gala Information







Dubra



Wilcon

CELEBRATING SHINING STARS

Join Baseball Coach Alvin Moore, Athletic Director Charles H. Dubra, and retired Athletic Director, Coach, and Instructor James R. Wilson during this spectacular evening in support of Huston-Tillotson University athletic initiatives.

MISSION

As an historically black institution, Huston-Tillotson University's mission is to provide opportunities to a diverse population for academic achievement with an emphasis on academic excellence, spiritual and ethical development, civic engagement, and leadership in a nurturing environment.

VISION

Huston-Tillotson University will be a leader in the education of diverse populations. We will empower students for success in a global society as critical thinkers, lifelong learners, and ethical citizens.

SPONSORSHIP OPPORTUNITIES

Huston-Tillotson University has a history of celebrating its accomplishments and advances with the community through a signature fundraising Gala as a premier social event. The Gala is supported by local corporate sponsors. Its purpose is to involve constituents in support of deserving young people.

HOW

Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$2,500-\$150,000. Sponsor package benefits include sponsor tables for your guests and recognition at the event and in related promotional materials.



Sponsorship Opportunities

EVENT UNDERWRITER - \$150,000

- One Commemorative Souvenir Journal page
- Name prominently displayed on the Wall of Investors located on the President's floor of the University's historic administration building
- Special recognition in the President's Annual Report
- Two prominently located Underwriter tables
- Private VIP reception named in your honor
- Banner prominently displayed
- Presentation and recognition during the event
- Gift item at each seat with your company logo
- Company name and logo listed on marketing materials
- One page in the University's Ram Magazine
- Company name and link on www.htu.edu
- Social Media acknowledgement

PRESIDENTIAL SPONSOR - \$50,000

- One Commemorative Souvenir Journal page
- Name prominently displayed on the Wall of Investors located on the President's floor of the University's historic administration building
- Special recognition in the President's Annual Report
- Two prominently located Presidential tables
- · Private VIP reception named in your honor
- Banner prominently displayed
- Presentation and recognition during the event
- Gift item at each seat with your company logo
- Logo and listing in the program
- Company name and logo listed on marketing materials
- One page in the University's *Ram Magazine*
- Company name and link on www.htu.edu
- Social Media acknowledgement

DIAMOND SPONSOR - \$25,000

- One Commemorative Souvenir Journal page
- One prominently located Platinum table
- Private VIP reception
- Banner prominently displayed
- Presentation and recognition during the event
- Gift item at each seat with your company logo
- Company name and logo listed on marketing materials
- One-half page in the University's Ram Magazine
- Company name and link on www.htu.edu
- Social Media acknowledgement

MAROON SPONSOR - \$10,000

- One Commemorative Souvenir Journal page
- One Gold table | Logo and listing in the program
- Company name and logo listed on marketing materials
- Company name and logo listed in the University's *Ram Magazine*
- Company name and link on www.htu.edu
- Social Media acknowledgement

GOLD SPONSOR - \$5,000

- One Commemorative Souvenir Journal page
- One Silver table | Listing in the program
- Company name listed on marketing materials
- Company name listed in the University's Ram Magazine
- Company name and link on www.htu.edu
- Social Media acknowledgement

GREEN SPONSOR - \$2,500

- One Commemorative Souvenir Journal page
- One Bronze table | Listing in the program
- Company name listed in the University's Ram Magazine
- Company name and link on www.htu.edu



Diamonds in the Outfield SCHOLARSHIP GALA

Mr. Albert Hawkins, Chair Austin. Texas

Mrs. Cecelia P. Abbott Austin, Texas

Dr. Colette Pierce BurnetteEx-Officio
Austin, Texas

Mr. Louie Carrington, Jr. Houston, Texas

Ms. Donna D. Carter Austin, Texas

Ms. Katrine Formby Austin, Texas

Bishop Robert E. Hayes, Jr.Houston, Texas

Mr. Louis M. Henna, Jr. Austin, Texas

Ms. Lauren Snowden Ingram Chicago, Illinois

Mr. Trennis Jones Austin, Texas

Mr. J. Winston Krause, Esq. Austin, Texas

Mr. Paul J. Legris Austin, Texas **Bishop Joel Martinez**San Antonio. Texas

Dr. Carol McDonaldAustin, Texas

Rev. Vanessa Monroe Houston, Texas

Ms. Ethel MymbsDallas, Texas

Mrs. Ruth C. Robinson Dallas, Texas

Dr. Garrett W. Scales, Jr.Austin, Texas

Bishop Robert C. SchnaseSan Antonio, Texas

Mr. John Scroggins Houston, Texas

Mr. David A. Talbot, Jr., Esq. Austin, Texas

Ms. Ivy TaylorSan Antonio, Texas

Dr. Orlando L. TaylorWashington, District of Columbia

Mr. A. Leon Thompson, Esq.Austin, Texas

Mr. Cal Varner Austin, Texas

Board, of Drustees





This signature gala will also feature a Commemorative Souvenir Journal in support of the University and its historical connection to baseball's Jackie Robinson.

Huston-Tillotson University has a proud baseball tradition that shaped a way of family life for the close knit community that surrounded the University. Many Negro League Baseball players lived in Austin, becoming stars on the field and esteemed members of the community.

Today, students from around the world are attracted to HT's baseball program. Although Jackie Robinson did not play baseball during his association with the University, his legacy is one that we cherish.

Jackie Robinson relocated to Austin, Texas, where he served at Samuel Huston College as a physical education instructor and coach of the men's basketball team—a team that went undefeated under Robinson's leadership. The President of Samuel Huston College, Dr. Karl Downs, was the officiant at the Jackie Robinson wedding to the former Rachel Annetta Isum. In 1970, Jackie Robinson served on the then Huston-Tillotson College Board of Trustees where he signed the restated Articles of Incorporation that formed Huston-Tillotson College, now Huston-Tillotson University. In 1945, Jackie Robinson broke the color barrier in baseball by signing with the Brooklyn Dodgers' farm team, the Montreal Royals, making Robinson the first African American to play Major League Baseball.

ABOUT THE NEGRO LEAGUE BASEBALL

Baseball greats such as Satchel Paige, Josh Gibson, and Gus Greenlee, Rube Foster, Willie Wells, and many others made a name for themselves in the NBL that was founded during an era when blacks could not play in the major or minor leagues. In the 1860s, teams with black players were formed with professional teams organizing in 1885. The early teams lead to Jackie Robinson's notoriety.

Celebrate this great baseball legacy by purchasing an advertisement in the Commemorative Souvenir Journal.

Submit artwork in high res jpeg (300 dpi) or high res pdf (300 dpi) to lyjackson@htu.edu.



SP	ONSORSH	IIP LEVELS	PROGRAM BOOK ADVERTISING FORM				
	\$150,000	Event Underwriter	Ad Sizes and	Specification	ıs		
	\$50,000	Presidential Sponsor	□ \$125/Fi	\$125/Full-Page color (for all major sponsors)			
	\$25,000	Diamond Sponsor	□ \$60/Ha	•			
	\$10,000	Maroon Sponsor	□ \$40/Qu	-			
	\$5,000	Gold Sponsor	□ \$25/Bu	siness Car	d color		
	\$2,500	Green Sponsor LIMITED AVAILABILITY.					
	\$	I am unable to attend, but please accept my donation.					
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☐ CHECK ENCLOSED (Make checks payable to Huston-Tillotson University and mail to: 900 Chicon Street Austin, TX 78702-2795)							
□с	REDIT CARD	☐ VISA ☐ MASTERCARD	☐ DISCOVER ☐ AMER	RICAN EXPRESS	5		
CREDIT CARD NUMBER				CVC#		EXP	
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□ PLEASE INVOICE US FOR THE AMOUNT DUE: \$							

ALL CONTRIBUTIONS ARE TAX-DEDUCTIBLE TO THE FULLEST EXTENT ALLOWED BY LAW.

REGISTER ONLINE AT http://www.cvent.com/d/jvqthp/4W

MAIL RESPONSE FORM AND MAKE CHECKS PAYABLE TO: Huston-Tillotson University Attn: Linda Y. Jackson Senior Development Officer 900 Chicon Street Austin, Texas 78702-2795 512.505.3006

HILTON AUSTIN:

Parking available in the hotel or public lot adjacent to the hotel. Valet based upon availability.



TABLE GUESTS (10):

Submit your guest names by April 4, 2017.

Please list your guests below. Please print.

NAME
 NAME
NAME
NAME
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NAME
NAME
 NAME
NAME
NAME