

SPONSORSHIP PROPOSAL



We have raised more than
\$1,000,000
to support HT students,
because of companies like yours
and individuals like you.

March 2, 2013

Sheraton Austin Hotel at the Capitol

Dinner | Silent Auction | Entertainment | Dance
Tower of Light Community Service Award Presentation
Grand Parade of Masks Competition

Honorary Chair: Dr. Bertha S. Means

SPONSORSHIP OPPORTUNITIES

EVENT UNDERWRITER - \$100,000

Endowed scholarship or endowed professorship in program/department/college of choice

Name prominently displayed on the UNCF "A Mind Is" Wall of Fame

Located on the President's floor of the University's historic administration building

Special recognition in the President's Annual Report

Two prominently located Underwriter tables

Private VIP reception named in your honor

Banner prominently displayed

Presentation and recognition during the event

Gift item at each seat with your company logo

Logo and listing in the program

Company name and logo listed on marketing materials

One page in the University's *Ram Magazine*

Company name, logo and link on www.htu.edu

PRESIDENTIAL SPONSOR - \$50,000

Name prominently displayed on the UNCF "A Mind Is" Wall of Fame

Located on the President's floor of the University's historic administration building

Special recognition in the President's Annual Report

Two prominently located Presidential tables

Private VIP reception named in your honor

Banner prominently displayed

Presentation and recognition during the event

Gift item at each seat with your company logo

Logo and listing in the program

Company name and logo listed on marketing materials

One page in the University's *Ram Magazine*

Company name, logo and link on www.htu.edu

PLATINUM SPONSOR - \$25,000

One prominently located Platinum table

Private VIP reception

Banner prominently displayed

Presentation and recognition during the event

Gift item at each seat with your company logo

Logo and listing in the program

Company name and logo listed on marketing materials

One-half page in the University's *Ram Magazine*

Company name, logo and link on www.htu.edu

GOLD SPONSOR - \$10,000

One Gold table | Logo and listing in the program

Company name and logo listed on marketing materials

Company name and logo listed in the University's *Ram Magazine*

Company name, logo and link on www.htu.edu

SILVER SPONSOR - \$5,000

One Silver table | Listing in the program

Company name listed on marketing materials

Company name listed in the University's *Ram Magazine*

Company name and link on www.htu.edu

BRONZE SPONSOR - \$2,500

One Bronze table | Listing in the program

Company name listed in the University's *Ram Magazine*

Company name and link on www.htu.edu

Response Form | President's MASKED Scholarship Gala

March 2, 2013 • 6 p.m. • Sheraton Austin Hotel at the Capitol



Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Telephone: _____

SPONSORSHIP LEVELS:

Underwriter\$100,000\$ _____

Presidential\$50,000\$ _____

Platinum\$25,000.....\$ _____

Gold.....\$10,000.....\$ _____

Silver\$5,000.....\$ _____

Bronze\$2,500.....\$ _____

I am unable to attend but would like to make a tax deductible donation \$ _____

Total \$ _____

Make checks payable to:
Huston-Tillotson University

Pay online at: www.htu.edu

Mail response form
and payment to:
Huston-Tillotson University
Roderick L. Smothers, Ph.D.
Vice President for
Institutional Advancement
900 Chicon Street
Austin, Texas 78702-2795
512.505.3073

Sheraton Austin Hotel at the Capitol:
\$10 self parking
\$14 valet based upon availability

Table Guests (10):

Submit your guest names by Feb. 21, 2013.

Check Enclosed American Express Discover MasterCard Visa

Credit Card No.: _____ Exp. Date: _____ Signature: _____

Dr. Don W. Brown, Chair
Austin, Texas

Mrs. Cecelia P. Abbott
Austin, Texas

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Grafton, Vermont

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MISSION STATEMENT

As an historically black institution, Huston-Tillotson University's mission is to provide opportunities to a diverse population for academic achievement with an emphasis on academic excellence, spiritual, and ethical development, civic engagement, and leadership in a nurturing environment.

VISION

Huston-Tillotson University will be a leader in the education of diverse populations. We will empower students for success in a global society as critical thinkers, lifelong learners, and ethical citizens.

Discover HT