

DISCOVER HT

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**Huston-Tillotson University Homecoming 2018 Festival**  
**“Soul Train—Through the Decades”**  
**Saturday, February 17, 2018**  
**Noon until 4 p.m.**  
**Huston-Tillotson University Campus | 900 Chicon Street**

Huston-Tillotson University’s Homecoming is a tradition that celebrates not only the institution but the alumni and friends who come from near and far to take in the week of activities. Homecoming 2018 will take a step back in time under the theme, “Soul Train—Through the Decades.” The week of activities includes a pep rally, concert, business expo, gospel explosion, dance, tailgating, and the ultimate thriller—the men’s and women’s basketball game in the packed Mary E. Branch Gymnasium.

The outdoor festival brings the community into this Homecoming excitement with a line up of local musicians, performers, DJ, celebrity emcee, and interactive children’s play area for the 500-plus Homecoming crowd and the host of merchant, food, health vendors. The minute you step on campus, you will be in the center of the food, fellowship, and fun in the heart of Austin’s oldest institution of higher learning.

Take this opportunity to secure your vendor space and/or place your name before the buying power of HT alumni and friends.

Below are the vendor and merchandise sponsorship opportunities:

- \_\_\_1. Pom Poms with your company logo and the HT logo
- \_\_\_2. Game towels with your company logo and the HT logo
- \_\_\_3. Foam game basketballs with your company logo and the HT logo
- \_\_\_4. T-Shirt with corporate logos and the HT logo (\$500 per corporate sponsor)
- \_\_\_5. Children’s area sponsor with your signage and giveaways (\$1,000)
- \_\_\_6. Yearlong advertisement on the HT campus monitors (\$600)
- \_\_\_7. Food booth, truck, or van vendor.  
See <https://hthomecomingfestival.eventbrite.com> for pricing and details.
- \_\_\_8. Non-government, service organization, non-profit vendor.  
See <https://hthomecomingfestival.eventbrite.com> for pricing and details.
- \_\_\_9. For profit merchandise vendor.  
See <https://hthomecomingfestival.eventbrite.com> for pricing and details.
- \_\_\_10. Donation in support of Huston-Tillotson University’s athletic program.



**VISIT US ONLINE AT [www.htu.edu](http://www.htu.edu) TO COMPLETE YOUR SPONSORSHIP OR FILL OUT THE INFORMATION BELOW**

Include check or credit card total \$ \_\_\_\_\_

**Sponsorship Levels**

No. \_\_\_\_\_ Amount \_\_\_\_\_

Intercollegiate Athletic Program

Other \_\_\_\_\_



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**Thank you for your generous support!**

**VENDOR INFORMATION** CIRCLE ONE: MR. MS. MISS MRS. DR.

NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ SUITE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ E-MAIL \_\_\_\_\_

**Method of Payment at <https://hthomecomingfestival.eventbrite.com> or will be:**

CHECK ENCLOSED (Make checks payable to Huston-Tillotson University)

CREDIT CARD     VISA     MASTERCARD     DISCOVER     AMERICAN EXPRESS

CREDIT CARD NUMBER \_\_\_\_\_ CVC# \_\_\_\_\_ EXP \_\_\_\_\_

SIGNATURE \_\_\_\_\_