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**Huston-Tillotson University Homecoming 2018 Festival
Sponsorship Opportunities
“Soul Train—Through the Decades”
Saturday, February 17, 2018
Noon until 4 p.m.
Huston-Tillotson University Campus | 900 Chicon Street**

Huston-Tillotson University’s Homecoming is a tradition that celebrates not only the institution but the alumni and friends who come from near and far to take in the week of activities. Homecoming 2018 will take a step back in time under the theme, “Soul Train—Through the Decades.” The week of activities includes a pep rally, concert, business expo, gospel explosion, dance, tailgating, and the ultimate thriller—the men’s and women’s basketball game in the packed Mary E. Branch Gymnasium.

The outdoor festival brings the community into this Homecoming excitement with a line up of local musicians, performers, DJ, celebrity emcee, and interactive children’s play area for the 500-plus Homecoming crowd and the host of merchant, food, health vendors. The minute you step on campus, you will be in the center of the food, fellowship, and fun in the heart of Austin’s oldest institution of higher learning.

Take this opportunity to show your support of the University’s mission and vision.

Below are the corporate sponsorship opportunities:

Underwriter — \$5,000

- Prominent festival signage
- Logo included on printed and electronic materials
- Company name and link on www.htu.edu
- Two complimentary on-campus festival parking spaces
- Yearlong advertisement on campus monitors
- Complimentary vendor booth
- Stage announcement
- Audience giveaway of your choice

Sponsor — \$2,500

- Logo included on printed and electronic materials
- Company name and link on www.htu.edu
- One complimentary on-campus festival parking space
- Yearlong advertisement on campus monitors
- Audience giveaway of your choice

Supporter — \$1,000

- Logo included on printed and electronic materials
- Company name and link on www.htu.edu
- Yearlong advertisement on campus monitors



VISIT US ONLINE AT www.htu.edu TO COMPLETE YOUR SPONSORSHIP OR FILL OUT THE INFORMATION BELOW

Include check or credit card total \$ _____

Sponsorship Levels

- \$5,000 Underwriter
- \$2,500 Sponsor
- \$1,000 Supporter

DONOR INFORMATION CIRCLE ONE: MR. MS. MISS MRS. DR.

NAME _____

COMPANY _____

ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

PHONE () _____ E-MAIL _____

METHOD OF PAYMENT WILL BE:

CHECK ENCLOSED (Make checks payable to Huston-Tillotson University)

CREDIT CARD VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CREDIT CARD NUMBER _____ CVC# _____ EXP _____

SIGNATURE _____



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Thank you for your generous support!