



#### DEAN'S CORNER

#### SBT Dean Announces Retirement Plans



A career at HT that spans a little over a decade is coming to a close. I have announced my retirement date as of Summer, 2013. During this past decade, the goal has always been to elevate the then business program, now the School of Business and Technology (SBT), to a level of academic excellence. Because of its many successes, the SBT is now recognized as a school of choice for many domestic and international students.

Since my appointment as Dean, the SBT faculty and I have accomplished five of the seven goals on our agenda. Those accomplished are:

- 1. Recruiting some of the best students worldwide. Most of the students in the SBT graduate in four years, most receive jobs within two months or less of graduating, and many pursue the master's degree.
- 2. Recruiting some of the best faculty in the nation: All of the SBT faculty have indicated that they were drawn to the SBT primarily because they wanted to help make a difference with our students. The faculty members are professionally and academically qualified to teach at any university in the nation, but they chose HT over those other schools.
- 3. Developing rigorous and demanding programs. The SBT courses are reviewed on a regular basis so that we can be current as to what the job market demands in a graduate. Employers are invited to participate in this review. The SBT conducts an employer survey every five years. In the last survey, local employers suggested that the SBT should offer a Project Management course. Project Management is now a regular SBT course offered every spring semester.

As a result of the rigorous and demanding SBT curricula, net results are 85% placement for our graduates, many receive acceptance in graduate schools nationwide, numerous paid internships have been created, and many corporate scholarships are awarded to our students.

- 4. Establishing strong and lasting relationships with the Texas business community. These relationships led to student internships, scholarships, and career jobs. Since 2006, we averaged partnering with two to three new organizations annually including:
  - Bank of America
  - BAE Systems
  - · Circuit of the Americas
  - · City of Austin
  - Dell Inc.
  - · Enterprise Leasing
  - Farm Credit Bank of Texas
  - GSD&M

- IBM
- Seton Healthcare Family
- State Auditor's Office
- Teachers Retirement System
- Texas Commission on Environmental Quality
- Texas Department of Insurance
- Verizon Wireless
- EIIA Insurance

The SBT has also developed several international partnerships including collaborations for study abroad, faculty exchange, and international student recruitment.

Earning the Accreditation Council of Business Schools and Programs (ACBSP) accreditation for the Department of Business Administration.

Goals are set with the hope of achieving a dream. My dreams of establishing an MBA Program at HT and constructing a new building to house the SBT have not yet been realized. However, I think it is time to let a new dean guide the future path of the SBT. I will always be grateful of the opportunity given to me to lead this outstanding program, and I cherish the faculty and staff who worked tirelessly to accomplish the goals of the SBT.

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Each year, the School of Business and Technology will produce a newsletter for the students, alumni, and the business and academic communities. The Business & Technology Chronicle gives news and information about the programs and activities of the School.



School of Business and Technology

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2012 - 2013

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SBT MISSION STATEMENT
To create an environment of academic excellence for its diverse student
body by promoting life-long learning, leadership development, entre- preneurial education, global awareness, proficiency in technology, high

ethical principles, and community service.



#### CAMPUS **HIGHLIGHTS**



#### COVETED ACCREDITATION OF BUSINESS PROGRAM

Huston-Tillotson University President Larry L. Earvin, Ph.D., announced in April 2013 that the Department of Business Administration within the School of Business and Technology (SBT) earned the prestigious "accreditation" title from the Accreditation Council for Business Schools and Programs (ACBSP). "This departmental accreditation status from an international organization communicates the impressive ranking of HT and the program offered," Earvin said.

The ACBSP, one of two international undergraduate business school accrediting bodies, offers the voluntary evaluation process for colleges and universities seeking the highest level of recognition for their programs. The thorough three-

day evaluation was followed by a five-year long process with a focus on six quality standards related to communication between faculty and students, educational and business process management, as well as a commitment to continuous program improvements. "This confirms that the HT SBT has reached its goal of providing its students with an education of excellence and is preparing them to succeed in the corporate world," said Steven Edmond, D.B.A., Dean of the School of Business and Technology.

The Accreditation Council for Business Schools and Programs is a leading specialized accreditation association for business education supporting, celebrating and rewarding teaching excellence. ACBSP is recognized by the Council for Higher Education Accreditation (CHEA) as a specialized accreditation agency for business education. The association embraces the virtues of teaching excellence and emphasizes to students that it is essential to learn how to learn. ACBSP acknowledges the importance of scholarly research and inquiry and believes that such activities facilitate improved teaching. Institutions are strongly encouraged to pursue a reasonable mutually beneficial balance between teaching and research. And further, ACBSP encourages faculty involvement within the contemporary business world to enhance the quality of classroom instruction and to contribute to student learning.

## ADULT DEGREE PROGRAM IN BUSINESS ADMINISTRATION ANNOUNCED



First Cohort of Business Administration Adult Learners

Huston-Tillotson University officials implemented an Adult Degree Program (ADP) designed for working adults to secure the Bachelor of Arts degree in Business Administration.

The degree delivers a course of study preparing competent business professionals to meet the challenges of an interdependent world with students making an immediate contribution to the business environment.

The first cohort of adult learners began in January 2013. Students typically will receive a personalized degree completion plan with one-on-one advising throughout the program. Courses will be offered in sequence one evening a week with learning teams for group projects and assignments.



#### Assistant Minister Barsi-Giah



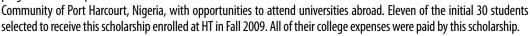
L-R: Rixck Barsi-Giah, Civicus Barsi-Giah

While on official business in New York, Rixck Barsi-Giah, Liberia's Assistant Minister of Information, Cultural Affairs, and Tourism, took time to visit his twin brother, Civicus Barsi-Giah. Civicus is attending HT where he is majoring in business. During his visit, Barsi-Giah talked with several administrators about a possible educational partnership with his country. This dialogue will be continued.

#### **CAMPUS HIGHLIGHTS**

#### DIGNITARIES FROM NIGERIA

In 2009, Shell Nigeria established a scholarship program which provided students from the Bille



In May 2013, a delegation from Shell Nigeria and other educational support organizations from Port Harcourt, Nigeria, traveled over 7,000 miles to witness the graduation of these students who received the Shell Nigeria Scholarship.

The delegation was so pleased with the success of these students during their matriculation at HT that they indicated that an effort will be made to send 10-15 more students in Spring 2014.



#### Lesotho Ambassador Visits HT

L-R: Samuel George, Minafeya Francis, Steven Edmond

(Dean), Dennis Oyakhire with Shell Nigeria

Professor Eliachim Molapi Sebatane, The Kingdom of Lesotho's Ambassador to the United States, visited Huston-Tillotson University en route to an International Trade Conference in Houston, Texas. In addressing a group of students and faculty, Ambassador Sebatane talked of the possible partnering opportunities between the National University of Lesotho (NUL) and HT. Specifically, he talked of faculty and student exchange relationships.

## Willy Wang, Sculptor and Painter

World renowned sculptor and painter, Willy Wang, visited HT along with representatives of his corporate sponsor, the International Trade Center (ITC) of Houston. One of Wang's art works is a bronze statue of William P. Hobby, former governor of Texas, at the Texas State Capital.



#### GUEST SPEAKER PROGRAM

The Guest Speakers Program brings local executives in business, industry, and government to the campus and allows students the opportunity to hear first-hand stories about successes and failures. Some of our executive guests for 2012 – 2013 are listed to the right:













#### FACULTY AND STAFF HIGHLIGHTS

# WELCOME, NEW TOTAL STATEMENT OF THE PROPERTY O

It has been a busy year for academic hiring at the HT School of Business and Technology. These new faculty members are dedicated to academic excellence and have consistently demonstrated their energy and enthusiasm. We proudly welcome these newest members of our HT community.



Joyceia Banner



Franklin Imarihiagbe Management



Mathew Bet Computer Info Systems



Azubike Okpalaeze Computer Science



## Esteemed Management Faculty Retires

The end of the Spring 2012 semester marked the retirement of Dr. Chester Baker, Associate Professor of Management. Baker had been a member of the HT faculty for eight years. Every Monday during the fall and spring semesters, he would drive from his home in Keene, Texas, (a suburb in Dallas) to Austin (175 miles) to teach his classes and to serve the University. On Thursday evenings after his classes, Baker would make that return trip home to Keene.

Throughout his tenure, Baker was offered teaching jobs near his home, but refused. He wanted to teach at HT to "give back to the community, because he had received so much" since immigrating to the United States from Jamaica years ago.

Baker received a Doctor of Business Administration (DBA) in Management from the United States International University in San Diego, CA. and a Master of Business Administration from Anna Maria College in Paxton, MA. Before coming to HT in the fall of 2004, he taught at Alabama A & M University in Huntsville, AL.

During his tenure at HT, Baker taught a variety of business management courses including Principles of Management, Operations Management, Global Business Strategies, Human Resources Management, Organizational Behavior, and Managing Diversity.

Baker is an active member of the Society for Case Research. He authored a case study titled, "James Group International (a logistic firm)." Baker has also presented cases at the Society for Case Research Conference and was a discussant at the Society for the Advancement of Management.

As a deeply religious man, Baker regularly does volunteer work with his church community. Baker said that upon leaving HT, he would spend more time with his family and devote more time volunteering at his church.

Baker had become more than just a faculty member at HT. He had become a friend to many. Dr. Chester Baker will be deeply missed.

#### Faces of the SBT Faculty and Staff



L-R: Windy Leal, Franklin Imarihiagbe, Jesus Pedre, Patty Leo, Kemba Thomas, Velvee Morrell, Rodion Podorozhny, Kathryn Davis, Mathew Bet, Joyceia Banner, Carolyn Golden, Azubike Okpalaeze, Emmett Powell, Steven Edmond (Dean)



#### FACULTY AND STAFF HIGHLIGHTS

## Faculty Professional Development

There is much to be gained from attending professional conferences. At conferences, faculty can learn from others in their profession, share with others their thoughts and experiences, and participate in networking. Some of the faculty members who attended professional conferences in 2012-2013 are listed below:



### **Dr. Joyceia Banner Faculty Resource Network**

Dr. Joyceia Banner attended The Faculty Resource Network (FRN) that held its 2012 summer Faculty Enrichment Seminar in San Juan, Puerto Rico. Faculty members from approximately 20 HBCUs met to discuss Women's Empowerment Strategies in both the academy and the community. The rich history of Puerto Rico served as a backdrop for meaningful discussion about the challenges that many women face in society, in the classroom, and as faculty members.



**Dr. Kathryn Davis**Lilly Conference on College & University Teaching

Last fall 2012, Dr. Kathryn Davis attended the Lilly Conference on College and University Teaching held in Miami, Ohio. During this conference, she presented her research findings which revealed that the teaching methods to engage Generation Y students must be different from those used to engage students from prior generations. Davis' research contends that this generation is far more collaborative and prefers to learn by experience rather than by traditional lectures.



## **Dr. Carolyn Golden**International Conference for High Performance Computing

In fall 2012, Dr. Carolyn Golden attended the Super Computer Conference in Salt Lake City, Utah. The conference provided the attendees with the opportunity to learn from and interact with internationally recognized experts who teach undergraduates as well as early career students in all areas of computer science and engineering. The conference sessions were focused on undergraduate teaching with emphasis on curriculum development and pedagogy.



## Ms. Kemba Thomas The National Association of Black Accountants (NABA) Conference

Ms. Kemba Thomas attended the Annual NABA National Conference in Phoenix, Arizona, in Summer 2012. This four-day conference allowed attendees to network with other business and industry professionals. The conference had several sessions that focused on current accounting topics including SEC developments, internal control, technology trends for the accounting profession, auditing, and many others.



#### **International Student Profiles**



Jabu Mbara

Maseru, Lesotho

When I arrived at HT, I was nervous and anxious. However, I found everyone to be very friendly and hospitable, which helped me adjust more quickly.

Having been accepted into the Honors Program, I found that to have been an overwhelming opportunity as the Honors courses are very interesting and fun to deal with. Although they can be a bit challenging at times, my professors provide so much support that I tended to forget how challenging a course really was. The professors are persistent until they are satisfied that you know what is going on in a certain topic. They explicitly show love toward their students, which makes it very hard for one not to achieve their goals at this school.

One of my favorite features of HT has to be the small classrooms. How can one not learn efficiently when a professor knows each student by name and character? Some companies actually come to HT to make presentations about their businesses as a way of recruiting HT students because HT students are very competitive.

Out of the thousands that applied to this school, I count myself as being blessed to have been accepted. I am honored to be a part of the HT family.



Rae-Ann Spears

San Fernando, Trinidad and Tobago

Coming to America has been a transforming experience. Most people consider America to be the land of opportunities, and this is honestly a true statement. Upon arriving in America, it did not take too long to realize that one must chase these opportunities. Most times, these amazing chances are falling in the air and you have to position yourself underneath for them to fall directly into your arms. This is exactly what I like most about America. I am ever-growing, developing, and training to learn how to catch these opportunities.

Huston- Tillotson has played a big role in changing me for the better. The teachers here are devoted to bringing out the best in each student. They recognize the student's hidden, as well as, obvious talents and encourage you to develop them. Teachers also push you to perform at your best at all times.

I know for many international students, it may be hard leaving what they are accustomed to at home. However, for me coming to HT was definitely a good decision.



Rufaro Mukahadzi

Harare, Zimbabwe

From the moment I boarded the plane in Zimbabwe, I knew it was time for me to apply my education and life experiences into my college life in the U.S. Although I knew I was going into this new world alone, I was motivated because I was focused to fulfill the goals I had set for myself and to make proud those who had invested so much into me. I arrived here scared of the challenges that college was going to present to me. However, with my goals in mind, I see no room for failure.

Huston-Tillotson offers me the opportunity to develop a personal relationship with my professors which enables me to better understand my studies. Also, HT provides me with an intellectual challenge that will require me to strain my potential until it cries out for mercy. With HT, I have everything I need to fulfill my dreams, growing and developing as a person, professionally, personally, and spiritually. Anyone can experience this life-changing service that fewer other schools have to offer. Combining your focus and the services accessible for you to use, only one phrase comes to mind, "In union, strength."



Stevene Mukalazi

Kampala, Ugunda

My coming to Huston-Tillotson is such a wonderful blessing. One of my major reasons for coming to the United States to pursue my education was to become a full-time learner. I have learned many valuable lessons both in and outside the classroom. HT has sent me to different sessions where I have gotten a chance to interact with many different people. The motivation to excel is tremendous. The tutoring services, and the professors' willingness to help students have aided in the success of my examinations during matriculation. The friendliness of the students, faculty, and staff has made it easy to adjust to this new home away from home. HT is a magnificent school and I am enjoying every bit of my college life

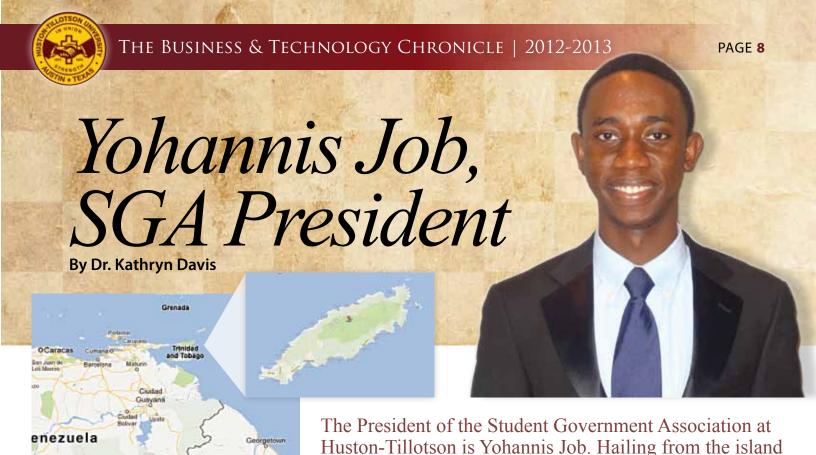


**Tochukwu Nwozor** 

Abuja, Nigeria

It is unimaginable for many folks in my country including myself to study in the United States. Being a W.E.B. DuBois scholar at HT has bequeathed me with boundless opportunities to enhance my intellectual aptitude and professional skills. HT is just a perfect place for any student who would love to study at a small college where the teachers and students are ever willing to offer their support to help you excel. I truly can say that I am enjoying "learning" at HT.





He learned about the University from, Damian Spencer (class of 2010), a family friend who is from the neighboring island of Trinidad. When Mr. Spencer discussed HT's small class sizes and the opportunities offered through the DuBois Scholar program, Job became interested in learning more. When Dr. Edmond (Dean) challenged Job to complete his studies in three years, he jumped at the opportunity and initiated his studies the following fall term. Job is now a senior in the Business Administration program, pursuing a concentration in Marketing.

Yohannis Job is one who rarely backs down from a challenge; he finds personal enrichment via extensive campus involvement. In two and a half years, he has served as:

- The first (and only) freshman tutor in the Center for Academic Excellence,
- A Research Assistant for Dr. Davis in the Center for Advertising and Marketing Research,
- The Vice President of Membership (as a freshman) for the HT Advertising and Marketing Association,
- A weekly Krispy Kreme doughnut sales representative (fundraising initiative for the HT-AMA),
- · A member of Toastmasters,
- The Treasurer for the International Students Association,
- · A member of Alpha Phi Alpha Fraternity, Inc.

Mr. Job has been involved in these programs while also maintaining a 3.97 GPA. Some of Job's most memorable academic experiences while at HT include his first academic conference in Dallas when he attended the American Advertising Federation's Student Conference. Another strong memory is presenting on behalf of students at the Austin City Council meeting discussing the impact of Formula 1. An additional highlight was competing against major land grant universities in the National Student Advertising Competition in Shreveport, LA. At this competition,

Job was honored with the award for 'Outstanding Presenter'. Each

of these activities reflects Job's personal philosophy of boldly

#### Job's three primary goals for the SGA:

tackling challenges set before him.

of Tobago, Job has maximized his time at the University

through his extensive involvement on campus.

- 1. To restore students' faith that the SGA is the preeminent organization to represent their interests,
- 2. To increase awareness that anyone can approach the SGA for assistance, and
- 3. To make the SGA more efficient by building operational models and updating its constitution.

Job is looking to the future, eager to embrace the next challenge. His interest lies in venture capitalism and strategic marketing. In order to achieve this career goal, his next step is to complete a JD/MBA graduate program. As a parting suggestion for younger students, Mr. Job recommends that they accept the challenges before them and see how far they can go.



#### SBT STUDENTS WIN FIRST PLACE AT BEEP CASE COMPETITION

In its first year of participating in this competition, a team of HT students took first place in the Black Executive Exchange Program (BEEP) Case Competition that was hosted by the National Urban League. The team members, Yohannis Job, Oscar Rodriguez, and Chad Williams, are all majoring in Business Administration with a Marketing concentration. Dr. Kathryn Davis, marketing faculty and case competition advisor, guided the team to victory with a stimulating and relevant case delivery.

The competition was held on June 7, 2013 at the Annual BEEP National Leadership Conference in Orlando, Florida. The case competition required the students to analyze a complex business case and develop a strategy to improve the problem or issue. For this competition, the case study business was Sodexo Campus Services. The HT students created a health and wellness plan for Sodexo that included the following elements: nutritional, intellectual, physical, spiritual, social, safety, and environmental.



"We spent many hours conducting research to put our best effort into this challenging business case, and it paid off," said Job who developed the business plan. Rodriguez and Williams focused on the financial analysis as well as on the presentation.

## Graduate School Campus Tour

The SBT embarked on its Second Annual Graduate School Tour on February 28 - March 2, 2013. The nine students participating in this tour visited Clark Atlanta University in Atlanta, Georgia, and Alabama State University in Montgomery, Alabama. The reason for selecting these two schools is because they have awarded more scholarships to former HT graduates than any other university.

The purpose of this visit is for students to experience the universities first hand. The visit included a meeting with the Deans of School/College, department Chairs, faculty members, graduate recruiters, as well as with students currently in the various graduate programs. Additionally, the guided tour included visits to the cafeteria, dormitories, and classrooms.

One of the students on the tour commented, "The Graduate School Tour experience greatly exceeded my expectations. The administrators and students that presented to us helped me decide on which school to attend. I would highly recommend this tour to anyone seeking to further his or her education."



#### UT-Austin Commissioning Ceremonies Honor Two SBT Students





With the goal of building leaders, HT has partnered with UT-Austin's ROTC program. The HT/UT-Austin ROTC program is recognized for its excellence in developing students to become future leaders. Students in this program learn how to lead and inspire others. Upon successful completion of this program, students earn the commission of second lieutenant.

Last academic year, two SBT students received their commissions. Matthew Little, a Business Administration major, received the commission of second lieutenant in the United States Marine Corp. Reshard Horne, a Computer Information Systems major, was commissioned a second lieutenant in the United States Army.



#### THE SBT INTERNSHIP PROGRAM

It was a record-breaking summer for internships. All SBT students with a 3.0 GPA or better who wanted employment secured an internship this past summer. The students were placed in internships in the Austin area as well as with firms nationwide. Below are testimonials from some of the students who had internships last summer:



#### Aaron Sampson, Computer Science

I was blessed with the opportunity to work for Verizon in Irving Texas. I can honestly say this was a daunting undertaking for me. A new internship was one thing but moving to Dallas, living in my first apartment, and navigating a new city didn't make it

any easier. When I arrived at Verizon, I remembered the words of one of my INROADS (minority leadership development firm) advisors, "short term sacrifice leads to long term happiness". I made this the motto for my internship to try as hard as possible and to make the best impression I could. I wanted to make sure that my Verizon supervisor and mentors remembered me.

I served as the intern for the Server Optimization branch of Asset Management at Verizon. My main task was developing an asset tracker that would allow my director to track Verizon efforts and projects.

I was very fortunate to have a mentor and a supervisor who took it upon themselves to make my experience as wide reaching as possible. My supervisor made many learning opportunities available to me; e.g., scheduling shadowing and mentoring opportunities with different IT branches between my daily task and duties.

Not only did I leave with a wealth of mentoring experiences but also with a great deal of networking. I was immersed in Verizon's culture and I am proud to say I was able to learn from such a powerful company.



#### Tyra Williams, Marketing

I interned with Catch the Stars Foundation which is a nonprofit organization that was founded in 2004 by WNBA (Women NBA) Champion and Olympic Gold Medalist, Tamika Catchings. Catch the Stars is located in Indianapolis, Indiana, and "provides

youth with organized programs geared toward motivating them to set goals, dream bigger and achieve more".

My internship with Catch the Stars, allowed me the ability to apply the skills and knowledge that I have learned while matriculating at Huston-Tillotson University. During the course of my internship, I worked directly with Tamika Catchings to create social media sites such as Twitter, Facebook, and Tumblr. I managed to increase the amount of followers on each of these social media sites. I also helped design flyers and organize events and programs. In addition, I was required to participate in conference calls with the foundation's marketing committee. Although I was timid to voice my ideas at first, I eventually learned to enjoy the freedom to share my ideas.

My experience with Catch the Stars Foundation definitely gave me a taste of the real world. I enjoyed everything about this internship especially sitting court side at the Indiana Fever basketball games and meeting other WNBA team members. This was definitely an internship dream come true!



(INTERNSHIP CONTINUED)



#### Oscar Rodriguez, Marketing

I was blessed with the opportunity to Intern at Wal-Mart. I was surrounded by kind people who were always willing to share information with me. The personnel staff at Wal-Mart helped me tremendously during the early stages. I had an assistant manager serve as my supervisor throughout my 10-week experience.

During the internship, I was able to shadow all assistant managers and experience what they do daily. Also, I was able to work with several associates and experience all areas of the store. I worked on the sales floor, at various office positions, and even the produce area.

Through this internship, I experienced the everyday rigors of working for the largest retail company in the world. I built strong relationships with many associates with whom I still stay in contact today. Also, I learned about the operational aspect of Wal-Mart as well as the social skills needed to please consumers. Most importantly, I learned about myself and how to react to challenging situations on a daily basis. The Wal-Mart internship program was an incredible learning experience for me.

The advice that I have for future interns is to keep an open mind and take every experience as an opportunity to learn and grow as an individual.



#### Rae-Ann Spears, Accounting

My internship with the City of Austin was a learning one. Throughout the duration of the internship I was greeted with endless smiles and pleasant ready to work attitudes. Working directly with engineers showed me a new way to look at the composition of the city of Austin. The Watershed Protection Department mainly deals with lowering the negative impacts of flood, soil erosion, and water pollution.

As a part of my internship, I accompanied several engineers on many site observations. I assisted in data collection and measured empty plots. I also learned how to create maps for meetings and witnessed how complicated the decision making process is for the City. I also received the traditional new employee tour of Hornsby Bend. It was such an educational trip. I gained knowledge on the cleaning process of sewage water.

The City also hosts many other interesting activities for its employees. They have many clubs and training sessions that can help in their holistic development. Groups such as Toastmasters and their Book Club were very entertaining to attend as the employees were relaxed in these environments and told many jokes. This experience definitely showed me how the "real" work world operates.



#### Sammy Mudede, Computer Science

My summer internship was with Boston Scientific Corporation in St. Paul, Minnesota. Boston Scientific Corporation is in the medical devices industry and produces implantable medical devices such as pacemakers, stents and catheters. I interned as a software engineering intern in the Embedded Software Engineering Department. This was a great experience that left me looking forward to ultimately working full time as a software engineer when I eventually complete my studies. This internship provided me with a great opportunity to work in the field applying what I am studying so I could see what it was really like. I thoroughly enjoyed it and learned a lot along the way. The fellow employees that I worked with daily were very humble and accommodating and always took time out of their day to help me when I needed some guidance.

I had the opportunity to be exposed to the rigors of working in a highly regulated industry that has to constantly answer to the FDA for all the products it develops as they directly affect patients' lives. I worked on a project that involved integrating source code from two devices that wirelessly support implanted pacemakers in patients. By the end of my internship, I was able to develop a better device with improved functionality that I presented to senior management. My efforts and the demo I produced contributed to the decision making process to pursue the development of the device I had been working on as a large scale project.

This internship allowed me to learn a great deal about the professional environment. I am very thankful to have been given this opportunity by Boston Scientific Corporation.



#### Yohannis Job, Marketing

This summer I had the opportunity to travel outside of the state of Texas to Chicago, Illinois, for an internship with EIIA (Educational & Institutional Insurance Administrators, Inc.). This would be the first time that I would be working or staying for an extended period of time anyway outside of Texas, since coming to college two years ago. Therefore it was only natural that along with my excitement also came a bit of reservation and fear of the unknown. I realized that I would be staying in a totally new environment for the entire summer and also that I didn't know anyone in the Chicago area other than the contact person from EIIA. Nevertheless, my excitement overcame my fears and reservations and I went on to have one of my best internship experiences yet.

The EIIA internship was structured in such a way that I was able to get the most holistic and best possible overview of the insurance industry. For my first week through my third week on the job I spent my time working with the Risk Management team of EIIA. During the fourth and fifth weeks, I worked with the Employee Benefits team and the Property and Casualty team respectively. For the sixth week, I visited the Pugh, Jones and Johnson Law Firm (PJJ PC.) which is also located in downtown Chicago. For the seventh week, I was stationed at Chartis Insurance, a subsidiary of AIG which is an actual insurance carrier. And for the final week of my internship, I came back to EIIA and spent my time working with the Student Insurance team.

At the end of the internship, I walked away with a new found appreciation for the insurance industry. I also discovered that there is tremendous potential and opportunities for business students in the industry and it should not be overlooked. My advice to students is to be bold and do not be afraid to apply for internships outside of the state of Texas if the opportunity to do so ever arises.



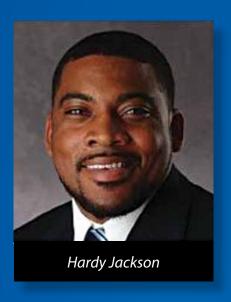
#### FORGING PARTNERSHIPS

## **UPDATE:**

#### HT and Prairie View A&M University's Dual Degree Program

As was reported in the last SBT magazine, Huston-Tillotson University strengthened its partnership with the College of Engineering at Prairie View A&M University (PVAMU) in order to provide a 3/2 engineering program. A student completes three years of liberal arts and pre-engineering coursework at HT then transfers to PVAMU to take the remaining two years of engineering course work required for graduation from that institution. Upon receiving the BS in engineering degree from PVAMU, the student also earns a BS in mathematics at HT. An HT student must have a minimum cumulative GPA of 3.0 to participate in this program.





#### The SBT and BAE Systems Team up to Offer Project Management Course

Projects are the wave of the future in business. Therefore, the SBT faculty, along with recommendations from local corporations, thought it necessary to develop a course that would teach our students the methods, techniques, and tools that are required to become a successful project manager. The project management course teaches students how to organize, plan, direct, and control a project within a given time and within a given budget. It also addresses the art of motivating team members.

We are able to offer this course through the generosity of BAE Systems. BAE provided the SBT with one of its Certified Project Managers (Hardy Jackson) as the initial instructor to jump-start this course. Also, BAE donated ten laptops to be used by students in that course. This course has been well received by all in the SBT.



#### FORGING PARTNERSHIPS



#### The Proposed Faculty Exchange Agreement with USIU

The SBT is in the process of establishing a Faculty Exchange program with the United States International University (USIU) in Nairobi, Kenya. USIU is the oldest private secular university in Eastern Africa and currently has a student population of over 5,000 from 53 countries around the globe, making it one of the most diverse universities in Africa. The agreement is expected to be signed by both universities this summer 2013.

The goal of this agreement is the exchange of teaching personnel between HT and USIU in order to enhance cross-cultural understanding, learning, and sharing of knowledge between the two universities. The anticipated outcomes of this agreement are that the HT faculty members will:

- Get exposure to the Kenyan teaching style
- Develop contacts with USIU faculty in their respective disciplines
- Design projects with USIU faculty for research collaboration
- Gain experience living and managing daily duties in a foreign land

The first exchange of faculty between HT and USIU is targeted for the summer of 2014. In addition to the Faculty Exchange program, the SBT is pursuing a Student Exchange program with USIU. This program is scheduled to begin in summer 2014 as well.



#### FORGING PARTNERSHIPS

## ESL Agreement with Chinese Colleges

HT has established a partnership with various two-year colleges in China for the purpose of providing ESL training to Chinese students coming to study in the US. The agreement requires the students to do one year of ESL training and one additional year enrolled in general education courses.

Thereafter, the students can chose to continue to matriculate at HT or transfer to other universities to complete their degree requirements. Through this partnership, 10-12 Chinese students are expected to enroll at HT every year beginning in fall 2014.



L-R: (1) WJ Xiong, (2) Steven Edmond (Dean), (3) Lei Zhang (Back), (4) Xiaonan Cao



#### **ALUMNI AFFAIRS**

#### **AUSTIN DIGGS**

#### CLASS OF 2007

Austin T. Diggs is a class of 2007 alumnus from Houston, Texas. Diggs presently resides in Cypress Texas (a Houston suburb) with his wife, Alethia Diggs, and two children, Aubrey (3 years) and Arrington (10 months). After graduating from Huston-Tillotson, Diggs became the first African-American to hold the position of Safety Coordinator in Central Texas for the Texas Department of Transportation.

Currently, Diggs is completing his third year as an educator and athletics coach in the Katy Independent School District. With a degree in Business Administration (Marketing), he also holds teaching certifications in General Education (Grades 4-8) as well as Special Education (EC-12). Currently, Diggs is pursuing a third certification for Business Education which would qualify him to teach high school business courses. In his spare time, Diggs enjoys family time, grilling, and personal fitness. A passionate enthusiast of his alma mater, Diggs recruits students to attend HT.



## SBT Alumni Return as Faculty and Staff Members



We are pleased to welcome back SBT graduates who return to HT as qualified faculty and staff employees. Many SBT alumni have chosen to share their skills and expertise with HT. At present, eleven former students either teach or serve as staff members at HT. This is a true testament to the University's legacy of leadership, friendship, scholarship, and service. Each returning alumnae feels a strong sense of loyalty to the University that shaped their lives and values.

#### SBT alumni currently employed by HT



- 1. LaToya Stevens (2004)
- 2. Virgie Morton (2005)
- 3. Dawn Cassanova (2007)
- 4. Arlene Delgado (2009)
- 5. Ashley Smith (2009)
- 6. Thomas St. Julien (2009)
- 7. Kemba Valentine-Thomas (2009)
- 8. Mathew Bet (2010)
- 9. Stevency Telfort (2010) and
- 10. Damien Wooley (2010)



#### **ALUMNI AFFAIRS**

#### SBT Alumni Pursuing Graduate Degrees

Having a graduate degree is like having the key to the gates of opportunities in the corporate world. The faculty of the SBT encourage its students to attend graduate school. Five SBT students received their master's degrees in 2012 (see chart below):

STUDENT	HT GRADUATION CLASS	GRADUATE SCHOOL
David Jones	2009	Keller Graduate School – Austin, TX
Mathew Bet	2010	Prairie View A & M University – Prairie View, TX
Stevency Telfort	2010	Clark Atlanta University – Atlanta, GA
Breanna Colvin	2011	University of Texas – Arlington; Arlington, TX
Chipo Nziramasanga	2011	University of Texas – Austin; Austin, TX

Additionally, as of this Spring 2013, there were fourteen SBT alumni in graduate school. The chart below illustrates where our SBT alumni are attending school.

STUDENT	HT GRADUATION CLASS	GRADUATE SCHOOL
Dequincy Adamson	2004	Texas State University – San Marcos, TX
Trevor McLean	2008	St. Edward's University – Austin, TX
Ashley Smith	2009	Concordia University – Austin, TX
Jona Moore	2010	Texas Southern University – Houston, TX
Taha Alijani	2011	Texas State University – San Marcos, TX
Jerel Allen	2011	Clark Atlanta University – Atlanta, GA
Angela Brown	2011	Sam Houston State University – Huntsville, TX
Nathalie Bullock	2011	Texas A & M University in San Antonio, TX
Deonte Cox	2011	Clark Atlanta University – Atlanta, GA
Chloe Jordan	2011	Clark Atlanta University – Atlanta, GA
Latrice Levels	2012	Clark Atlanta University – Atlanta, GA
Alfraid Manning	2012	Alabama State University – Montgomery, AL
Victor Montoya	2012	Bentley University – Boston, MA
Myeshia Tuff	2012	Clark Atlanta University – Atlanta, GA



## ALUMNI **AFFAIRS**WHERE ARE THEY NOW?

**2012 GRADUATES:** 

BOYER, RUSSELL. BA BUSINESS ADMINISTRATION — MARKETING, CLAIMS SPECIALIST, ALLIED SOLUTIONS — DALLAS, TX.

CHANEY, LEVI. BA BUSINESS ADMINISTRATION — MANAGEMENT, OWNER OF MIGRAINE RECORDS — DALLAS, TX.

FRAZIER, ZOYANNA. BA BUSINESS ADMINISTRATION — MANAGEMENT, MANAGER OF A WENDY'S RESTAURANT — AUBURN, AL.

HARDGRAVES, RYAN. BA BUSINESS ADMINISTRATION — MARKETING, SILVER PINES NURSING HOME —BASTROP, TX.

HERRERA, PEDRO. BA BUSINESS ADMINISTRATION — ACCOUNTING, TEXAS COMMISSION ON ENVIRONMENTAL QUALITY — AUSTIN, TX.

HORNE, RESHARD. BS COMPUTER INFORMATION SYSTEMS—2ND LIEUTENANT - UNITED STATES ARMY

HUMPHREYS, LARONICA. BA BUSINESS ADMINISTRATION—MARKETING, SETON HEALTHCARE FAMILY — AUSTIN, TX.

KAMIL, TOMER. BA BUSINESS ADMINISTRATION — MANAGEMENT, PROJECT MANAGER, HEIDIA CORP — TEL AVIV, ISREAL

<mark>LEVELS, LATRICE. ACCOUNTING. ATTENDING GRADU</mark>ATE SCHOOL AT CLARK ATLANTA UNIVERSITY - ATLANTA, GA.

LITTLE, MATHEW. BA ACCOUNTING. 2ND LIEUTENANT - UNITED STATES MARINES

MANNING, ALFRAID. ACCOUNTING. ATTENDING GRADUATE SCHOOL AT ALABAMA STATE UNIVERSITY - MONTGOMERY, AL.

MONTOYA, VICTOR. ACCOUNTING. ATTENDING GRADUATE SCHOOL AT BENTLEY UNIVERSITY - BOSTON MA.

NEAL, CANDANCE. BS MANAGEMENT. SERVICE ADVOCATE, FARMERS INSURANCE - AUSTIN, TX.

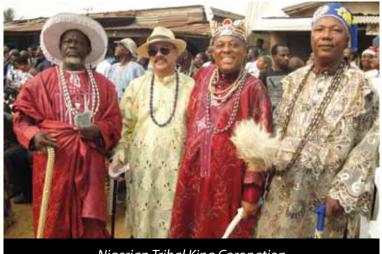
NEAL, SHAUNA. BS MANAGEMENT. DRAWINGS PROGRAM SPECIALIST, TEXAS LOTTERY COMMISSION - AUSTIN, TX.

SEMIEN, RYAN. BA ACCOUNTING. AUTO CLAIMS REPRESENTATIVE, STATE FARM INSURANCE - AUSTIN, TX.

TUFF, MYESHIA. MARKETING. ATTENDING GRADUATE SCHOOL AT CLARK ATLANTA UNIVERSITY - ATLANTA, GA.



#### PHOTO GALLERY



Nigerian Tribal King Coronation



Members of Sigma Lambda Beta



2013 Insurance Council of Texas Scholarship Luncheon



Attendees of Women in Leadership Symposium



Reception for the 2013 Graduating Students from Bille Community in Port Harcourt, Nigeria





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