

Course #	Section	Course Name	Required Textbook	Author	edition	ISBN#
MGMT 3323	1	Small Business Management	Entrepreneurship: Starting and Operating a Small Business	Mariotti & Glackin	3rd	9780132784085
BUSI 2301	1	Business Communications	Essentials of Business Communications	Guffey	9th	9781111821227
MKTG 3313	1	Principles of Advertising	Advertising and Promotion: An Integrated Marketing Communications Perspective	Belch & Belch	9th	9780073404868
MKTG 3311	2	Principles of Marketing	MKTG7, Student Edition	Lamb, Hair, McDaniel	7th	9781285091860
MKTG 3311	1	Principles of Marketing	MKTG7, Student Edition	Lamb, Hair, McDaniel	7th	9781285091860
MKTG 4311	1	Marketing Research	Exploring Marketing Research	Zikmund & Babin	10th	324788444
MKTG 3364	1	Internet Marketing	Electronic Commerce	Schneider	9th	9780538469241
BUSI 3312	1	Legal, Social, & Ethical Aspects of Business	Essentials of Business Law	J. Beatty, S. Samuelson	4th	978538473804
ACCT 4321	1	Auditing	Principles of Auditing and Other Assurances SVC	Whittington, Pany	16th	9780077217020
ECON 2301	1	Microeconomics	Microeconomics (with E-text student access code)	Parkin	11th	9780133423907
BUSI 3401	1	Quantitative Business Analysis	Quantitative Methods for Business	Anderson, Sweeney, Williams, Mar	12th	9780840062338
IBUS 3311	1	International Business	International Business	Daniels	14th	9780132668699
MGMT 3311	1	Principles of Management	The Essentials of Contemporary Management	Jones	5th	9780077439453
MGMT 4311	1	Operations Management	Operations and Supply Chain Mgmt with Binding Access	Boyer	1st	9780618749331
MGMT 3311	2	Principles of Management	The Essentials of Contemporary Management	Jones	5th	9780077439453
FINA 3311	1	Corporate Finance	Fundamentals of Financial Mgmt with Study Guide	Brigham, Houston	13th	9780538482127 9780538482608
ACCT 2301	1	Financial Accounting	Financial and Managerial Accounting	Warren, Reeve, Duchac	11th	9780538480895
ACCT 2302	1	Managerial Accounting	Financial and Managerial Accounting	Warren, Reeve, Duchac	11th	9780538480895
ACCT 4312	1	Cost Accounting	Cost Accounting	Vanderbeck	16th	9781133187868
BUSI 3113	1	Professional Development	<b>No textbook required</b>			